

Family and Interests



Please vote for

Peter Estlin

I am married to Lindy and we have just celebrated our 25th wedding anniversary in September. We have three children, James, Victoria and Annabel. We split our time between East Sussex and London. Lindy is involved with VSO and the Citizens Advice Bureau, while my charitable and non-executive activities focus on:

- Education, particularly disadvantaged children and young adults
- Access to work and skills development
- Transportation

My other interests include rugby, skiing and wine.

I am very excited by the opportunity to become the next Alderman for the Ward of Coleman Street. I have the time, the energy, the commitment and the support from both my company and my family to devote myself to the needs and interests of the Ward and the City. If elected, I promise to serve you to the best of my ability.

I would be delighted to meet with you to discuss any issues which impact the Ward or the City. Please do feel free to contact me. My contact details are:

+44 7500 953774

peter@estlin.co.uk

Ward of Coleman Street Aldermanic Election



Please vote for

Peter Estlin

After 22 years of distinguished service to the Ward of Coleman Street and the City of London, Sir Robert Finch has retired from the Court of Aldermen. I offer my name to succeed him. I am a Chartered Accountant with 30 years of business experience here in the City and internationally, having lived in Asia and in the USA.

I benefited from being educated at City School, part of Bridewell Royal Hospital, which has been supported by the City for many years. With Bridewell's close connections with the Ward of Coleman Street, representing the Ward as your Alderman is another way for me to repay my gratitude.

Equally, I am keen to represent the businesses, institutions and electors of the Ward of Coleman Street as your Alderman, contributing to the future success of the Ward and the City of London.

Please vote for **Peter Estlin** in the election to be held on:

Date: **Friday 29 November 2013**
between the hours of 8.00am and 8.00pm at
Armourers' Hall, 81 Coleman Street

What is the Aldermanic Election – why vote?

The City of London Corporation is the municipal governing body of the City of London. It is the world's oldest continuously elected local government body. The Corporation's structure includes the Lord Mayor, the Court of Aldermen, the Court of Common Council and, the Freemen and Livery of the City of London. The City of London is divided into 25 wards, each of which is an electoral division. The businesses and residents of each ward form the electorate, returning, as they have done for the last millennium, one Alderman and at least two Councilmen to serve the City. The responsibilities of an Alderman are to:

- Champion and address issues raised by voters to make the City a better place to work
- Encourage businesses and entrepreneurs to set up operations in the City
- Serve as a Member of the Courts of Aldermen and Common Council on Corporation committees and related bodies, including charities such as schools;
- Support the Mayoralty and Shrievalty to promote the City of London both in the UK and internationally;
- Use the experience gained to prepare for higher office – as one of the two Sheriffs of the City of London and, later, as Lord Mayor.

Foremost amongst the objectives of each Alderman is the promotion and the maintenance of the City of London as the world's leading international financial centre. The City's financial sector accounts for over 14% of GDP and is a huge contributor to the country's exports and the tax take of the Exchequer. It funds schools, hospitals and infrastructure and is of crucial importance to the UK economy.

It is the ancient rite, dating back over 1,000 years, that all those entitled to vote for Aldermen in the City of London do so – to ensure that representation is provided with the authority of the electorate. Coleman Street is one of the 25 wards that make up the City of London and is served by one Alderman and 4 Councilmen. The Ward's name emanates from coal traders who were based in this part of the City and has been home to many historical institutions, including Bethlem Hospital, now part of Bridewell Royal Hospital, a charity for disadvantaged children, which I chair.

Today Coleman Street is the home to many of the City's leading law firms, investment managers, international banks and many smaller yet equally successful businesses. It is also home to the once beautiful (and will be again after Crossrail) Finsbury Circus as well as the Institute of Chartered Accountants in England & Wales and the London Metropolitan University.

Why vote for Peter Estlin – who am I?

My 30 year career in financial services and banking has spanned three continents with three organisations.

- Graduated from the University of Bristol and trained as a Chartered Accountant
- Partner in PwC in London, also serving on the Education Directorate of the Institute of Chartered Accountants in England & Wales
- Chief Financial Officer for Salomon Brothers Hong Kong & Citigroup's Banking division in New York & London
- Group Financial Controller for Barclays having recently acted as interim Group Finance Director

What do I stand for?

Before reaching my decision to stand for Alderman of Coleman Street, I have sought to understand the issues and opportunities facing businesses, both large and small, in the Ward and in the City in general. As part of this process, I have met and listened to many business leaders in the City as well as many of you in the Coleman Street community. I recognise that I have much to learn but there are clear messages that I have heard which I would endeavour to champion and support if I were to be elected your Alderman:

- **Making the City a better place to work** – investing in the City's infrastructure while maintaining clean and safe streets, continuing to be proud of our institutions, our monuments, eg. St Paul's Cathedral, and our many shops and restaurants that make the City a great place to work;
- **Encouraging innovation and entrepreneurship** – the successes of the past aren't necessarily the successes of the future. We need to invest in technology and in our people, advancing our professions and their skills while also attracting talent from around the world;
- **Supporting our educational establishments and professional bodies** as we continue to invest in our people, collaborating to provide opportunity and greater access to work for emerging talent.
- **Restoring trust and promoting the City** as a sound place to do business, re-establishing the integrity and authenticity associated with 'my word is my bond' while supporting this with appropriate regulation that is balanced and fair;
- **Demonstrating the value** the City brings to the global economy through the role our businesses and professions play in capital markets, insurance, shipping, banking, commerce and financial services globally;

I owe much to the City, through both my education at a "City" school and my professional career. Now is the time to give back, to use my skills to make a difference and to benefit others.